

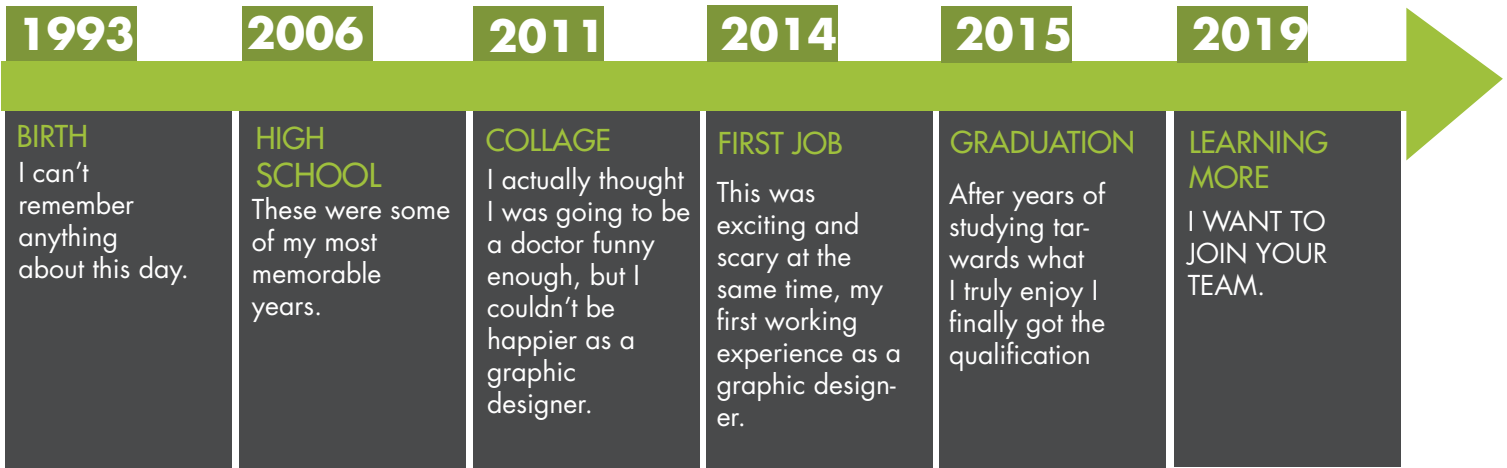
# **CURRICULUM VITAE**

GRAPHIC & SOCIAL MEDIA DESIGNER

PONTSO MOLEFE

# MY INFO

## LONG STORY SHORT



## ABOUT ME

I have been involved in the graphic design and branding industry for over 5 years and I began my career at Caxton printers as an intern. I consider myself to have been very privileged to have worked with amazing creative directors and designers who offered invaluable advice and mentorship which encouraged my development as a designer.

I am a hardworking, resourceful, artistic black woman and I see myself as a creative typhon ready to take over the industry. I am founded on the principles of integrity, passion, honesty and a desire to deliver the highest quality work everytime.

I am a keen being when it comes to all things creative and truly love what I do. I like experimenting with typography and Illustrations in my artwork and I also collect intresting and unique images in my spare time which I use to inspire future artworks. My favorite part of the creative process is conceptualization, I thoroughly enjoy the process of coming up with a concept from scratch and seeing it develop into the final artwork which is ultimately presented to the client.

## PERSONAL DETAILS

**Name:** Pontso Patience

**Surname:** Molefe

**Gender:** Female

**Race:** Black African

**Birthdate:** 17/ 02/ 1993

**Drivers Licence:** C1 Code 10

**Own Transport:** Yes

**Portfolio:** [www.pontsomolefe.co.za](http://www.pontsomolefe.co.za)

**Cell:** 0789474871/ 0817593415

**E-mail:** [pontsomolefe@rocketmail.com](mailto:pontsomolefe@rocketmail.com)

**Education:** Boston Media House, Sandton

Graphic design and Media studies.

2011 - 2014

# WORK EXPERIENCE

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## 6 years working experience

### **MAKRO** Aug 2019 - Current

Senior GRAPHIC DESIGNER

Working on the makro brand, working closely with other departments to meet their creative needs, doing designs for print and online marketing.

### **WRITING ON THE WALL** June 2017 - Current MID

LEVEL GRAPHIC DESIGNER

Clients I am working with : ASCO Brand Managers for these brands, Paco Robanne, Givenchy, Gucci, Kenzo, Versace, JPG, Farragamo, Cartier, Carolina Herrera, Tabac, Antonio Banderas, Bomb d' bomb etc

### **IMBALIE BEAUTY** Apr 2016 - June 2017

GRAPHIC DESIGNER

Brands I worked on whilst at imbalie beauty : Placecol, Dream nails, Perfect 10, Bodyograpgy, Beauty blender.

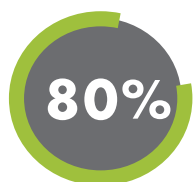
### **CAXTON PRINTERS** Jan 2015 - Apr2015

GRAPHIC DESIGN INTERN

Clients I worked with whilst at Caxton printers north office : Auto dealer, designed various visuals for car dealerships that advertised with Autodealer newspapers.

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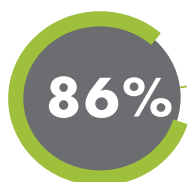
## MY SKILLS



PHOTOSHOP



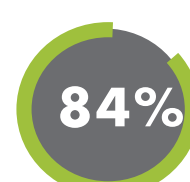
INDESIGN



ILLUSTRATOR



ADOBE CREATIVE SUIT



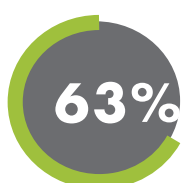
CORALDRAW



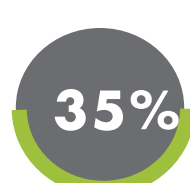
SKETCHING



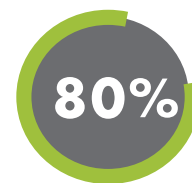
DIMENSIONS



EXCEL



WORDPRESS



UX/UI DESIGN

CURRICULUM

**VITAE**